

## UNDERGRADUATE PROGRAMMES - BA/BSc/BCom

### COMMON COURSE – ENGLISH

Name of the Programme	Course code	Course Title	Course Outcomes	
<b>SEMESTER 1</b>				
BA BSc BCom	EN1CC01	Fine-tune Your English	CO1	To confidently use English in both written and spoken forms
			CO2	To use English for formal communication effectively
<b>SEMESTER 2</b>				
BA BSc BCom	EN2CC03	Issues that Matter	CO1	To sensitize the learners to contemporary issues of concern.
			CO2	To identify the major issues of contemporary significance.
			CO3	To respond rationally and positively to the issues raised.
<b>SEMESTER 3</b>				
BCom	EN3CC07	Gems of Imagination	CO1	To introduce students to the different genres of literature and to the niceties of literary Expression

			CO2	To appreciate and enjoy works of literature.
			CO3	To appreciate the aesthetic and structural elements of literature
<b>SEMESTER 4</b>				
BCom	EN4CC08	Revisiting the Classics	CO1	To introduce the students to the taste of time tested world classics
			CO2	To make the students familiar with the classics from various lands.
			CO3	To help them understand the features that go into the making of a classic

## SECOND LANGUAGES

Name of the Programme	Course code	Course Title	Course Outcomes	
<b>SEMESTER 1</b>				
<b>MALAYALAM</b>				
BCom	ML1CCT05	Kathayum Kavithayum	CO1	General awareness about Malayalam literature
			CO2	Introducing new common trends in Malayalam literature
<b>HINDI</b>				
BCom	HN1 CCT O1	Prose and Mass Media	CO1	To make familiar with the Students, the literary form of essays.
			CO2	To give knowledge about mass media.
			CO3	To understand the principles and assumptions governing modern linguistic.
			CO4	To promote eminent Hindi scholars and encourage them to write and translate relevant works in Hindi.

<b>HINDI</b>				
BCom	HN2 CCT 02	Poetry, Commer- cial Correspon- dence and Translation .	CO1	To make the students familiar with ancient and modern Culture.
			CO2	To give an authentic knowledge about the development of literature.
			CO3	To create an awareness of the famous writers of this period.
			CO4	To know about the culture of our country through the famous works of the poets.

## CORE COURSES

### Name of the Programme : **BCom**

Course Code	Course Title	Course Outcomes	
<b>SEMESTER 1</b>			
CO1CRT 01	Dimensions and Methodology of Business Studies	CO1	To create understanding on the role of business in society
		CO2	To familiarize the technology integration in business
		CO3	To inculcate the fundamentals of business research in the life of students
CO1CRT 02	Financial Accounting I	CO1	To equip the students with the skill of preparing financial accounts
		CO2	To enable students to develop financial reports from incomplete accounts
		CO3	To enable the students to prepare financial reports for different types of business
CO1CRT 03	Corporate Regulations and Administration	CO1	To familiarize the students with the management of companies in India
		CO2	To create an understanding among the students on administration of joint stock companies in India
		CO3	To help the students to understand the implications of business laws in India with special focus to Companies Act, 2013

<b>SEMESTER 2</b>			
CO2CRT 04	Financial Accounting II	CO1	To equip the students with the skill of preparing financial accounts with advanced techniques
		CO2	To enable students to account for dissolution of partnership firms
		CO3	To familiarize the application of important accounting standards
CO2CRT 05	Business Regulatory Framework	CO1	To familiarize the students with the legal framework influencing business decisions
		CO2	To make an understanding among students about principal – agency relationship in business
		CO3	To equip the students with practical implications of Sale of Goods Act, 1930
CO2CRT 06	Business Management	CO1	To familiarize the students with concepts and principles of management
		CO2	To introduce various management techniques
		CO3	To introduce various management practices
<b>SEMESTER 3</b>			
CO3CRT 07	Corporate Accounts I	CO1	Familiarize with corporate accounting procedures and to understand the provisions of Companies Act 2013 in accounting.
		CO2	Equip the students to use new accounting schedules for the preparation of final statements.
		CO3	Develop the students to handle the accounting procedures in the corporate for buy back, redemption, right issue and underwriting.
		CO4	Students are able to handle the accounting procedure of the insurance company and its clients while raising claims.
CO3CRT 08	Quantitative Techniques for Business- 1	CO1	Students are getting clarity about the statistical theory in real life situation.
		CO2	Equip the students to handle business issues by using proper statistical tools.
		CO3	Students are able to identify the appropriate statistical tool for the specific issues of the business firms.
CO3CRT 09	Financial Markets and Operations	CO1	Familiarize the student about the financial markets rules and laws in India.
		CO2	Students are able to understand the technical explanation about the financial market operations.
		CO3	Develop the skill to help others on the different market situations in a specific manner.
		CO4	Equip the students to get a job in securities trading firms and other market related institutions.
CO3CRT 10	Marketing Management	CO1	Students are equipped to identify the different marketing strategies used by the business firms.
		CO2	Understand the pricing strategies adopted in the marketing process.
		CO3	Develop the skill of sales.
		CO4	Make the students to be suitable for profession in Marketing field.

<b>SEMESTER 4</b>			
CO4CRT 11	Corporate Accounts II	CO1	Equip the students to prepare the final accounts of Investment Company as per Companies Act 2013.
		CO2	Familiarizes the students on the different accounting procedures and Provisions of Banking companies, Investment Companies and insurance companies.
		CO3	Students are equipped to get job in financial organization.
		CO4	Students are developed to handle different financial issues related to the companies in an effective way as per companies Act 2013.
CO4CRT 12	Quantitative Techniques for Business- II	CO1	Students are able to select statistical model for the different issues related with business.
		CO2	Students are equipped to analyze primary data by using appropriate statistical models.
		CO3	Developed skill to do descriptive analysis on primary and secondary data.
CO4CRT 13	Entrepreneur ship Development and Project Management	CO1	Developed the attitude of Entrepreneurship.
		CO2	Students are familiarized with different technical and financial facilities availed at present.
		CO3	Students are able to start micro or tiny type business firm.
		CO4	Equipped the students to engage various activates in the business activities.
<b>SEMESTER 5</b>			
CO5CRT 14	Cost Accounting - 1	CO1	Familiarize the students with cost concepts and to make the students learn the Fundamentals of cost accounting as a separate system of accounting.
		CO2	Familiarize the students with latest inventory control techniques.
		CO3	Make students aware of accounting of Labour and overhead costs
		CO4	Equip students to prepare cost sheets.
CO5CRT 15	Environment and Human Rights	CO1	Familiarise Multidisciplinary nature of environmental studies, Natural resources, eco-systems, pollution, issues, and human rights
		CO2	Acquaint students with biodiversity of India and its conservation
		CO3	Invite student's attention on the serious environmental pollutions and social issues related with environment.
		CO4	Enable students to be aware of human rights related with environment.
CO5CRT 16	Financial Management	CO1	Familiarise the students with the functional areas and principles of financial management
		CO2	Equip students to take financial decisions based on the analysis of financial statements.
		CO3	Familiarise students with the various techniques of investment decisions.
		CO4	Equip students to estimate the working requirements of an organisation.

**SEMESTER 6**

<b>SEMESTER 6</b>			
CO6CRT 17	Cost Accounting - 2	CO1	Acquaint the students with different methods and techniques of costing, and to enable the students to identify the methods and techniques applicable for different types of industries.
		CO2	Make students aware of operating and process costing techniques of different industries.
		CO3	Familiarise students with decision making based on marginal costing mechanism.
CO6CRT 18	Advertise- ment and Sales Management	CO1	Make the students aware of the strategy, concept and methods of advertising and sales promotion.
		CO2	Make students aware of ad agencies and regulations of advertisement in India
		CO3	Equip students to personal selling skills
CO6CRT 19	Auditing and Assurance	CO1	Familiarize the students with the principles and procedure of auditing.
		CO2	Enable the students to understand the duties and responsibilities of auditors and to undertake the work of auditing.
		CO3	Make students aware of special audits and investigation procedures.
		CO4	Familiarise the students with preparation of audit documents, and internal control systems in organisations.
CO6CRT 20	Management Accounting	CO1	Explain the three primary purposes of management accounting namely, inventory valuation, decision support and cost control.
		CO2	Develop and apply standards and budgets for planning and controlling purposes.
		CO3	Apply and analyze different types of activity-based management tools through the preparation of estimates.



## CHOICE BASED COURSES

Name of the Programme and Semester	Course Code	Course Title	Course Outcomes	
BCom (Finance & Taxation) ; Semester 3	CO3OC T01	Finance and Taxation- Goods and Services Tax	CO1	Familiarizing the concepts of Goods and service Tax and its technical terms.
			CO2	Students are able to understand the calculation in the goods and service tax.
			CO3	A positive mind can be developed among the students on GST.



BCom (Finance & Taxation) ; Semester 4	CO4OC T01	Financial Services	CO1	Students are able to understand the financial dealing of the market in a formal way.
			CO2	Developed the courage to handle different financial instruments.
			CO3	Students are able to identify the need of financial support of the institutions and make it avail.
			CO4	Students are made in such a way to take over middle level management activities in the financial dealings firms
BCom (Finance & Taxation) ; Semester 5	CO5OC T01	Income Tax- I	CO1	Familiarise the students with Income Tax Act 1961 and to enable the students to compute Income taxable under the first three heads of Income
			CO2	Equip students to determine the taxable salary of various categories of assesses
			CO3	Make the students aware of latest rates of taxes and amendments in the latest Finance Act.
BCom (Finance & Taxation) ; Semester 6	CO6OC T01	Income Tax- II	CO1	Provide understanding on the determination of Total Income and tax payable and to get an overview regarding returns to be filed by an individual and also assessment procedure.
			CO2	Make the students aware of assessment procedure.
			CO3	Familiarise students with procedure of preparation and submission of various types of returns.
			CO4	Familiarise students with e-filing and ITR forms.
BCom (Computer Applications); Semester 3	CO3OC T02	Information Technology for Business	CO1	Make students to know the applications of computer.
			CO2	Ensure students to explore IT implications
			CO3	Nurturing students to expertise in web page designing
BCom (Computer Applications); Semester 4	CO4OC T02	IT for Office	CO1	Familiarize students with MS office tools
			CO2	Ensure students to do works through computer soft wares
			CO3	Making them to explore the IT enabled implications
BCom (Computer Applications); Semester 5	CO5OC T02	Computerized Accounting	CO1	Students are equipped to meet the demands of the industry by mastering them with industry sought after computerised accounting packages.
			CO2	Students are exposed to computer applications in the field of accounting
			CO3	Developing practical skills in the students for application of Tally Accounting package.

BCom (Computer Applications); Semester 6	CO6OC T02	Software for business and research	CO1	Enhance students for research oriented activities
			CO2	Familiarize students with software developments and working
			CO3	Making students focused on research tools and aspects

## COMPLEMENTARY COURSES

**Name of the Programme: BCom (Common to BCom with Finance & Taxation and BCom with Computer Applications)**

<b>Course Code</b>	<b>Course Title</b>	<b>Course Outcomes</b>	
<b>SEMESTER 1</b>			
CO1CMT 01	Banking and Insurance	CO1	To introduce to students the basic concepts of banking and insurance
		CO2	To equip the students with knowledge in practical banking
		CO3	To familiarize the students with knowledge on different types of insurance and various insurance schemes
<b>SEMESTER 2</b>			
CO2CMT 02	Principles of Business Decisions	CO1	To familiarize the students with the economic concepts and principles underlying business decision making
		CO2	To enable the students to conduct cost analysis of business firms
		CO3	To equip the students with knowledge on business decision making